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Thousands watch outdoor rock show in **Brandon**



A crowd watches Canadian band Hedley perform in Brandon on Saturday.

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Thousands of people braved the bitter cold on Saturday afternoon to take in a winter festival in Brandon.

Canadian rock band Hedley headlined the show, playing in front of more then 5,000 people.

"We still get booked for outdoor, middle-of-the-winter festivals in the coldest places in the world," said Hedley drummer Chris Crippin.

Coffee, hot chocolate and heating units from across the province were brought in to keep the audience warm in the -30 degree weather.

But what were the organizers thinking when they were looking for a band that would play in the cold?

"'Call Hedley they'll do it. Those idiots will play anywhere," Crippen ioked.

The show was part of the LG Rocks Your City Winter Festival, Brandon won the right to host the event through an online contest sponsored by LG Electronics.

The festival also featured entertainment from the Plain White T's and demonstrations from professional snowboarders.

CTV NEWS VIDEO PLAYER



Canadian rockers Hedley play an outdoor show in chilly Brandon

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