

Sound Art, Electro-Voice provide sound for Canada's largest winter festival

[Sound Art Canada](#) recently provided sound reinforcement for the annual [Festival Du Voyageur](#), Western Canada's largest winter festival, which took place in February in St. Boniface, Manitoba, Canada. The annual festival celebrates Canada's fur trading history and French heritage and features 10 days of art, entertainment, and music. The attendance at the 2009 festival topped 105,000. John Loewen, Technical Projects Manager for Sound Art, comments:

"Electro-Voice is the only speaker supplier we use for all six of the performance and playback systems that we install, and Sound Art is the sole audio provider – we have been for the last 14 years. Most of the systems have to endure -4° F temperatures and the festival park's outdoor public address system has to still function at -31° F. One of the live performance stages is also filmed for television and is sold to syndicates Canada, the US, and Europe, so the audio needs to perform at its best, regardless of the temperature. The white powdery substance on the Sx300s on the scaffold outdoors at night is actually frost."

The festival features up to 12 different performers per day on any given stage. They range from local acts to internationally renowned performing and recording artists. Each performer needs to sound their best and Sound Art only trusts equipment from Electro-Voice to perform for 10 days under extreme conditions, and the festival only trusts Sound Art for their sound reinforcement needs.

"Sound Art is an extremely important provider for Festival du Voyageur," says Josée Vaillancourt, Executive Director for the festival. "The quality of their equipment and service is superb and has proven to be extremely dependable. We have many of the top French recording artists from around the world perform here and they always sound great through Sound Art's Electro-Voice systems. We hope to continue to have them provide their expertise and high-quality sound equipment for our festival for many years to come."

"We go back to Sound Art from year to year because they understand what is needed to operate a festival of this size," says John Cookshaw, the festival's Technical Director. "I'll get the gear that I want and need to make everything happen. There are almost never any issues. If a problem does arise, it is always taken care of quickly and easily. There are no headaches when we contract Sound Art. Their systems are trouble-free and complete. Knowing that the EV systems that Sound Art provides will work on under demanding conditions like this is invaluable – we are extremely happy with our partnership."

EV equipment list:

Sx300

Xi-1152

DMS-2181

Xsub

Xw12 monitors

ZX5 monitors

FM1202 monitors

www.soundart.com

<http://festivalvoyageur.mb.ca/wp/festival-du-voyageur-fr/>

www.boschcommunications.com

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Guy Low

Bosch Security Systems, Inc.
Communications Systems Division
Public Relations Manager (ST-CO/MKT)
12000 Portland Ave. S.
Burnsville, MN 55337
USA

www.boschcommunications.com

Phone: 952-736-3935

Fax: 952-736-4582

guy.low@us.bosch.com

Marcus Miller

Bosch Security Systems, Inc.
Communications Systems Division
Public Relations Assistant (ST-CO/MKT)
12000 Portland Ave. S.
Burnsville, MN 55337
USA

www.boschcommunications.com

Phone: 952-736-4069

Fax: 952-736-4582

LIMITED.marcus.miller@us.bosch.com