

## CANADA'S SOUND ART USE ELECTRO-VOICE® X-LINE™ & X<sup>LC</sup>™ LOUDSPEAKERS AT BC CANCER FOUNDATION BENEFIT SHOW AT VANCOUVER'S GM PLACE

**Toronto, ON (November 1, 2002):** Sound Art ([www.soundart.com](http://www.soundart.com)), one of Canada's premier providers of pro audio service, provided the audio for the recent BC Cancer Foundation Benefit Concert. The event was held at Vancouver's GM Place in front of 18,000 enthusiastic supporters who helped raise \$1.5 million for cancer research.

Jeff Berryman, Director of Touring for Sound Art, used Electro-Voice's X-Line® and X<sup>LC</sup> (X-Line Compact) loudspeakers for the event that featured an all-Canadian list of performers including Bryan Adams, Sarah McLachlan, Barenaked Ladies, John Arden, and Chantel Kreviazuk.

Berryman explained: "This was one of the largest benefit concerts ever held in Canada. We used 12 X-Line loudspeakers on each side with 4 subwoofers under each hang, in addition to the X<sup>LC</sup>, which gave us good coverage for 240 degrees. For the rear 120 degrees, we used a Nexo Geo system. The Electro-Voice system and the Nexo Geo worked well together. And in terms of handling and rigging, the X<sup>LC</sup> were great."

One of the features of Electro-Voice's X<sup>LC</sup> full-bandwidth compact-format line array is that they use the same Hydra™ high frequency summing device that is in their bigger X-Line model. Berryman considers the Hydra to be a key factor in its advantage over the competition. Berryman adds, "In my experience, EV's X-Line and X<sup>LC</sup> arrays deliver the high-end coverage I need due to the Hydra."

"The thing that is attractive to me about the X-Line loudspeaker is that it does not attempt to be a symmetrical box; there's no attempt to blend the midrange and the treble into the same horn throat. That is something that we believe in. We have looked at other line arrays that attempt to do that, and in our own evaluation have detected compromises that we wouldn't accept. As a result, the X-Line has a very large amount of clean midrange. We believe that the bulk of the music is in the middle of the range, and that determines a lot of people's appreciation. That's an important feature. Another thing we like is Electro-Voice's X-Sub, which is very powerful and quite clean. We don't like 'woofy' subwoofers; we like tight, clear ones that don't create a lot of harmonics that obscure the rest of the operating range. It really seems to be one of the two or three best double 18 subwoofers that we know of. The other big feature of the X-Line is the fact that there is a 120-degree box available (the Xvlt), as well as a 90-degree box, the Xvls.

In addition to Electro-Voice loudspeakers, Sound Art also uses Midas mixing consoles. Berryman explained, "We use several different models of Midas consoles including the Heritage 3000, XL3, XL250 and even the new Venice compact console. Everybody seems to want a smaller console with the same credibility as the large Midas consoles. Venice is certainly our choice. Nobody ever questions it. Everybody loves it."

The benefit concert needed plenty of power amplifiers and for Sound Art the P-3000 models from Electro-Voice do the job. "The P-3000 is a trouble-free, clean-sounding amplifier. We're looking forward to trying out their new digitally controlled version soon," added Berryman.

The professionals involved in pulling off this benefit concert worked together exceptionally well, both on and off the stage, Berryman recalls: "The unusual thing about the Vancouver show was that it covered a wide variety of acts. You have Bryan Adams, who's an arena rock type of act, and Sarah McLachlan, the soft-voiced, ethereal, hi-fi type of singer. We had to accommodate them all. We also had to accommodate a range of soundmen. There was a tremendous amount of professional collaboration and all were very pleased with the results we heard from the X-Line and X<sup>LC</sup> loudspeakers from Electro-Voice.

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, AudioCom™, RadioCom™, Dynacord®, Midas, Klark Teknik, University Sound® and others.

For further information on the Telex/Electro-Voice products discussed in this release, please visit [www.electrovoice.com](http://www.electrovoice.com) or call 1-800-392-3497.

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